

For Immediate Release

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**One Peace Books Announces the Forthcoming Release of
*Live with Meaning. Die with Passion:***

Live with Meaning. Die with Passion. will be available nationwide on September 1, 2009

New York, NY – One Peace Books announces the forthcoming release of *Live with Meaning. Die with Passion.* *Live with Meaning. Die with Passion* will be available wherever fine books are sold on September 1, 2009.

What is life without adventure? *Live with Meaning. Die with Passion.* (One Peace Books, ISBN: 978-0-9785084-5-6, \$19.95, Hardcover, 160 pages, 53 photos) shares a philosophy for life explored by Fumitada Naoe, a man who took himself from the depths of an Taiwanese shanty town's poverty, to the heights of success in one of the world's most economically powerful nations.

Told through poetic essays and filled with emotionally-charged photography, *Live with Meaning. Die with Passion*, isn't a story about creating monetary wealth, but is a guide to living a life, filled with love and passion, to the fullest.

Live with Meaning. Die with Passion has been recognized by numerous popular television and top print media in Japan as a positive self development guide for today's youth.

Born in a Taiwanese shanty town, author Fumitada Naoe moved to Japan as a youth. When his family broke apart and he suffered the loss of his closest companion, he was struck by the uncertainty of life and propelled into overcoming the discrimination he had faced. Starting with nothing, he built a thirty million dollar business. And now he shares his thoughts on life and success in *Live with Meaning. Die with Passion.*

Live with Meaning. Die with Passion is written by Fumitada Naoe. He is now the President of a Sanctuary, Inc., a company dedicated to reforming funeral services into truly happy ceremonies for the grieved and the deceased.

Based in New York, One Peace Books specializes in publishing visually-compelling motivational literature. Backed by two successful publishers in Japan, One Peace Books endeavors to publish literature for global readership, and is committed to its core belief that quality literature should not be limited by borders or race, but should reach people all over the world.

Originally published in Japan with over 37,000 copies sold, *Live with Meaning. Die with Passion* will be available nationwide on September 1, 2009.

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